



# Council on Virginia's Future

## TRANSFORMING VIRGINIA: OVERVIEW OF *VIRGINIA PERFORMS*

October 30, 2006

## AFTERNOON AGENDA

### IV. Transforming Virginia: High-Level Challenges for Virginia

1. Introduction and Panel Moderation
2. Overview of the *Virginia Performs* Website
3. Demographic Trends
4. Understanding Virginia Today Using *Virginia Performs*

*-Jane Kusiak*

*-Nancy Roberts, Senior Advisor*

*-Qian Cai, Ph.D., Director of Demographic & Workforce Research, Weldon Cooper Center for Public Service, U.Va.*

*-Bill Shobe, Ph.D., Director of Business & Economic Research, Weldon Cooper Center for Public Service, U.Va.*

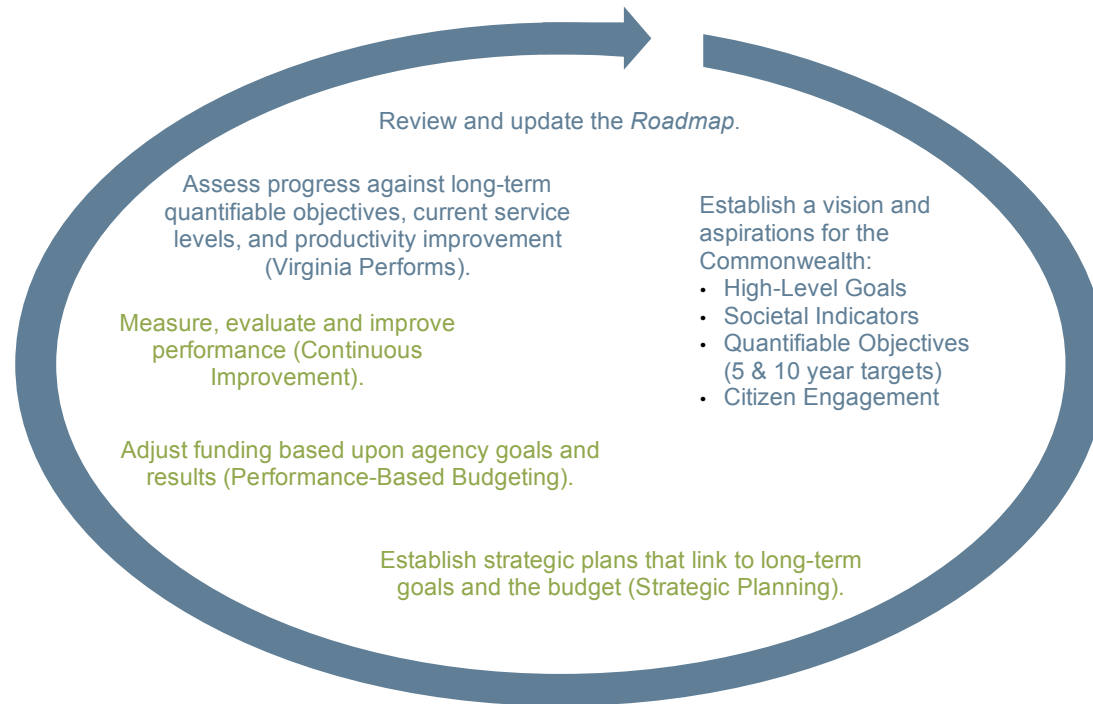
### V. Council Discussion and Next Steps

*-John Thomas, Ph.D., Director, Weldon Cooper Center for Public Service, U.Va.*

### VI. Closing Remarks

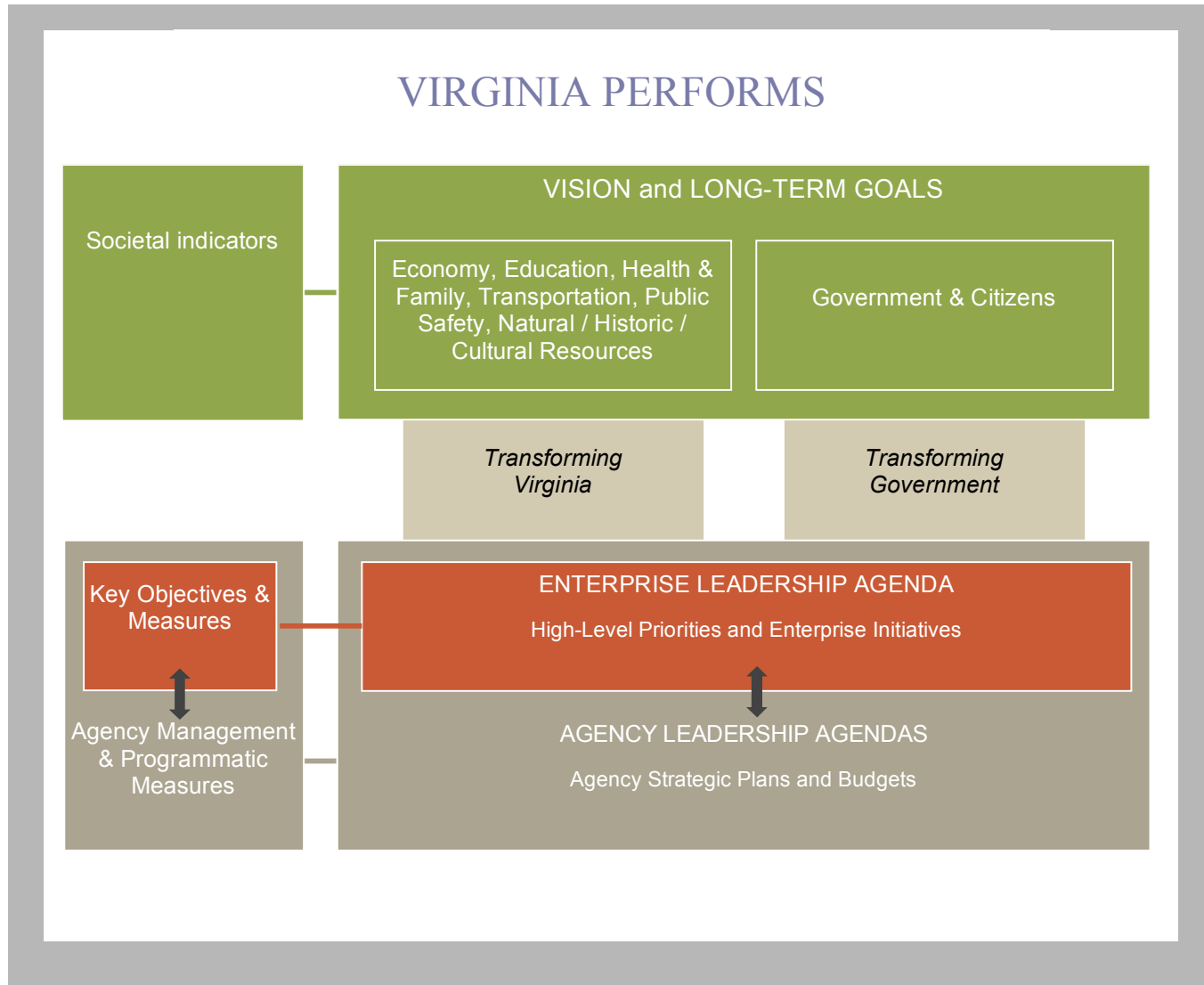
*-The Honorable Timothy M. Kaine*

# Roadmap for Virginia's Future



■ Government –  
Roadmap Implementation  
and Improvement

■ Council –  
Roadmap Development  
and Evaluation



## VIRGINIA PERFORMS FRAMEWORK

COMPONENT	TIME HORIZON	ELEMENTS									
Vision (2003)	Long-Term	<ul style="list-style-type: none"> <li>Responsible Economic Growth</li> <li>Enviably Quality of Life</li> <li>Educated Citizens Prepared for a Successful Life</li> <li>Best-Managed State Government</li> <li>Informed and Engaged Citizens Helping to Shape the Commonwealth's Future</li> </ul>									
High-Level Goals (2004)	Long-Term	<table border="1"> <tr> <td> <b>Economy</b>  <b>Goal:</b> Be a national leader in the preservation and enhancement of our economy. </td><td> <b>Education</b>  <b>Goal:</b> Elevate the levels of educational preparedness and attainment of our citizens. </td><td> <b>Health &amp; Family</b>  <b>Goal:</b> Inspire and support Virginians toward healthy lives and strong and resilient families. </td></tr> <tr> <td> <b>Natural Resources</b>  <b>Goal:</b> Protect, conserve, and wisely develop our natural, historic and cultural resources. </td><td> <b>Transportation</b>  <b>Goal:</b> Ensure the transportation system is safe, enables easy movement, etc. </td><td> <b>Public Safety</b>  <b>Goal:</b> Protect the public safety &amp; security, ensuring a fair and effective justice system. </td></tr> <tr> <td colspan="3"> <b>Gov. &amp; Citizens</b>  <b>Goal:</b> Be recognized as the best managed state in the nation. </td></tr> </table>	<b>Economy</b> <b>Goal:</b> Be a national leader in the preservation and enhancement of our economy.	<b>Education</b> <b>Goal:</b> Elevate the levels of educational preparedness and attainment of our citizens.	<b>Health &amp; Family</b> <b>Goal:</b> Inspire and support Virginians toward healthy lives and strong and resilient families.	<b>Natural Resources</b> <b>Goal:</b> Protect, conserve, and wisely develop our natural, historic and cultural resources.	<b>Transportation</b> <b>Goal:</b> Ensure the transportation system is safe, enables easy movement, etc.	<b>Public Safety</b> <b>Goal:</b> Protect the public safety & security, ensuring a fair and effective justice system.	<b>Gov. &amp; Citizens</b> <b>Goal:</b> Be recognized as the best managed state in the nation.		
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Societal Indicators (2006)	Long-Term (Lagging Indicators)	<table border="1"> <tr> <th colspan="3">Health and Family</th></tr> <tr> <td> <ul style="list-style-type: none"> <li>* Adoption</li> <li>* Foster Care</li> <li>* Child Abuse &amp; Neglect</li> <li>* Teen Pregnancy</li> </ul> </td><td> <ul style="list-style-type: none"> <li>* Obesity</li> <li>* Suicide</li> <li>* Health Insurance</li> <li>* Immunization</li> </ul> </td><td> <ul style="list-style-type: none"> <li>* Cancer</li> <li>* Cardiovascular Disease</li> <li>* Smoking</li> <li>* Life Expectancy</li> </ul> </td></tr> </table>	Health and Family			<ul style="list-style-type: none"> <li>* Adoption</li> <li>* Foster Care</li> <li>* Child Abuse &amp; Neglect</li> <li>* Teen Pregnancy</li> </ul>	<ul style="list-style-type: none"> <li>* Obesity</li> <li>* Suicide</li> <li>* Health Insurance</li> <li>* Immunization</li> </ul>	<ul style="list-style-type: none"> <li>* Cancer</li> <li>* Cardiovascular Disease</li> <li>* Smoking</li> <li>* Life Expectancy</li> </ul>			
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Quantifiable Objectives	Long-Term (5- and 10-year)	Illustrative Example: We will reduce the rate of cardiovascular disease by 15% in Virginia by 2011.									
Agency Level Measures	One to Five Years	Department of Health: We will reduce the rate of adult obesity in Virginia from 27.4% in 2005 to 24.2% in 2008.									

## VIRGINIA PERFORMS

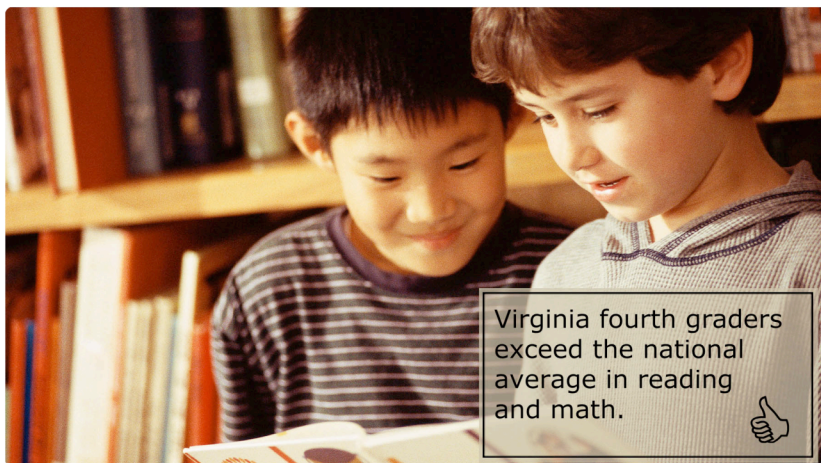
Commonwealth of Virginia | Governor | General Assembly

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# Virginia Performs

VISION  
FOCUS  
RESULTS

[Key Facts & Demographic Data](#)  
Mapping: [Intro](#) • [Map It](#)



Virginia fourth graders exceed the national average in reading and math.



### A Message from Virginia Governor Tim Kaine

The Commonwealth of Virginia is a spectacular place to live. We treasure the heritage and resources that contribute to our high quality of life, but it takes constant planning and fine tuning to maintain this quality and make needed improvements.

This website, brought to you by the Council on Virginia's Future, shows you how we measure the state's current performance, plan for the future and monitor our progress. Click on the links below to see where your tax dollars go and how we're working to make Virginia strong and healthy. Thanks for visiting.

Governor Tim Kaine

## Measuring Virginia

This website shows you how Virginia is doing in areas that affect quality of life for you and your family. Find out how the Commonwealth measures up, from region to region and compared to other states.

[Scorecard at a Glance](#)

[State Government Key Objectives and Performance Metrics](#)

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[Economy](#) | [Education](#) | [Health & Family](#) | [Public Safety](#) | [Natural Resources](#) | [Transportation](#) | [Government & Citizens](#)

- [Education Summary](#)
- [School Readiness](#)
- [Third Grade Reading](#)
- [Fourth Grade Reading & Math](#)
- [High School Graduation](#)
- [High School Dropout](#)
- [College Graduation](#)
- [Educational Attainment](#)
- [Lifelong Learning](#)

## VISION AND LONG-TERM GOALS

### **Vision for Virginia's Future**

Building on a centuries-old heritage of leadership, achievement and commitment to the success of all its citizens, and with an abiding commitment to the rich historic and natural resources of this Commonwealth, we aspire to responsibly grow our economy to provide an enviable quality of life. To do so, we must ensure an attractive business environment, challenging and rewarding jobs reflective of a changing marketplace, and strong growth in personal income throughout all regions in the Commonwealth.

We aspire to increase the levels of educational preparedness and attainment of our citizens throughout all regions in the Commonwealth because an educated, well-trained citizenry, committed to lifelong learning, provides the greatest opportunity to responsibly grow our economy.

We have a responsibility to be the best-managed state in the country. To do so, we must have a focused vision, and a fiscally responsible system that provides clear, measurable objectives, outcomes and accountability, and that attracts, motivates, rewards and retains an outstanding state workforce.

We aspire to have an informed and engaged citizenry so that our citizens can provide knowledgeable input to shape the vision of the Commonwealth, identify appropriate service levels and assess progress.

### **Long-Term Goals**

- Be recognized as the best-managed state in the nation.
- Be a national leader in the preservation and enhancement of our economy.
- Elevate the levels of educational preparedness and attainment of our citizens.
- Support Virginians toward healthy lives.
- Inspire strong and resilient families.
- Protect, conserve and wisely develop our natural, historical and cultural resources.
- Protect the public's safety and security, ensuring a fair and effective system of justice and providing a prepared response to emergencies and disasters of all kinds.
- Ensure that Virginia has a transportation system that is safe, enables easy movement of people and goods, enhances the economy and improves our quality of life.

## SOCIETAL INDICATORS: VIRGINIA PERFORMS

### Scorecard at a Glance

### Virginia Performs VISION FOCUS RESULTS

#### Economy

**Goal:** Be a national leader in the preservation and enhancement of our economy.

**Indicators:**

Personal Income/ Wages and Salaries	↑
Poverty	↓
Unemployment	↑
Employment Growth	↑
Housing	↓
Workforce Quality	→
Business Climate	↑
Business Startups	↑

#### Education

**Goal:** Elevate the levels of educational preparedness and attainment of our citizens.

**Indicators:**

School Readiness	→
Third Grade Reading	↑
Fourth Grade Reading & Math Achievement	↑
High School Graduation	→
High School Dropout	↑
College Graduation	→
Educational Attainment	↑
Lifelong Learning	→

#### Health & Family

**Goal:** Inspire and support Virginians toward healthy lives and strong and resilient families.

**Indicators:**

**Family**

Adoption	↑
Foster Care	→
Child Abuse & Neglect	→

**Community Health**

Teen Pregnancy	↑
Obesity	↓
Infant Mortality	→
Suicide	→
Health Insurance	→
Immunization	↑
Cancer	↑
Cardiovascular Disease	↑
Smoking	↑
Life Expectancy	↑

#### Public Safety

**Goal:** Protect the public's safety and security, ensuring a fair and effective system of justice and providing a prepared response to emergencies and disasters of all kinds.

**Indicators:**

Crime	→
Juvenile Intakes	↑
Recidivism (Adult & Juvenile)	→
Traffic Fatalities	↑
Emergency Preparedness	↑

#### Natural, Historic & Cultural Resources

**Goal:** Protect, conserve and wisely develop our natural, historical and cultural resources.

**Indicators:**

Air Quality	↑
Water Quality	→
Solid Waste & Recycling	→
Land Preservation	↑
Historic Resources	→

#### Transportation

**Goal:** Ensure that Virginia has a transportation system that is safe, enables easy movement of people and goods, enhances the economy and improves our quality of life.

**Indicators:**

Traffic Congestion	↓
Infrastructure Condition	↓
Land Use	→

#### Government & Citizens

**Goal:** Be recognized as the best-managed state in the nation.

**Indicators:**

Bond Rating	→
Voter Registration & Turnout	→
Consumer Protection	↓
Internet Access	↑
State Government Operations	⚠
Civic Engagement	⚠

#### Legend

⚠ Indicator Under Construction

#### Performance Trend

↓	Worsening
→	Maintaining
↑	Improving

#### Indicator Page Content

Why is This Important?

How is Virginia Doing?  
Over time  
By Region  
Compared to other states

What Influences the Indicator?

What is the State's Role?



## Model Advisory Panel

Governor's Staff  
Wayne Turnage  
Emily Lockhart  
Ralph Davis  
Kim Farrar

Department of Planning and Budget  
Ric Brown  
Don Darr

Department of Juvenile Justice  
Barry Green

Department of Health  
Jeff Lake

Department of Motor Vehicles  
D.B. Smit

Department of Human Resource Management  
Sara Wilson

Virginia Information Technologies Authority  
Jerry Simonoff

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